

Nicolas MIRGUET

Social Media Strategist

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EXPERIENCE /

- 08/10- today** >**Buzzman**, Paris
Social Media Strategist
Leading the social-media team (4 community managers) at Buzzman Agency for the following missions : social-media strategies, promotion of our campaigns on the social media and PR, community management
Accounts : Axe, Microsoft, Tippex (<http://vimeo.com/17763191>), Bic, Google
- 08/09 - 07/10** >**On The Road Again** (1 year trip)
1 year
Traveler and online content producer
Travelling from Paris to Sydney on a motorcycle (125cc).Traveling social content producing and animation of an online community through our blog : www.on-the-road-again.com
More than the success of the journey, we were also proud to attract an important community and even some sponsors (MonNuage.fr, Pikeo.com, eDreams.fr, Holidaycheck.fr)
- 11/07-07/09** >**Vanksen** Paris
1 year and 8 months
Consultant
Strategic presentation for buzz, social, online and 360 marketing campaigns.
Accounts : [Philips](#), [Passoã](#), [Cadremploi.fr](#), [EasyJet](#), [Givenchy](#), [Finaref](#), [Fiskars](#), [Mc Donald's](#), [1jour1pari.com](#), [ESCP](#) ...
- 06/07-11/07** >**OgilvyOne Paris**
6 months
Consultant, project manager
Interactive project managing (websites, banners, campaign, CRM), client recommendations, brainstorming...
Accounts : Mattel, Minute Maid, Nestlé, Louis Vuitton, American Express...
- 01/06-06/06** >**Vanksen|Culture-Buzz** Luxembourg-Paris (stage)
6 months
Buzz marketing consultant
Marketing viral, buzz marketing, e-reputation learning and presentation to clients. Managing and animating brand blogs, communities.
Accounts : Warner Bros, Sony, BenQ-Siemens, Nokia...
- 06/05 -12/05** >**TBWA\Interactive Paris** (stage)
6 months
Graphic Design, Web design (html, flash), Conception-Redaction
Accounts : SNCF, Mc-Cain, Caisse d'Épargne, BNP, Leroy-Merlin...

EDUCATION /

- 2003- 2006** Master of Science in Management at EUROMED Marseille Business School (ESC).
2006 - INDIA, Mumbai : NMIMS Business School, exchange programm.
2002-2003 University DUT in Bordeaux (Sales techniques)
2001 A-Level in Bordeaux (with a social and economic major)

LANGAGES /

English (Fluent, TOEIC: 865/990), **Spanish** (advanced level).

INTERESTS /

Leisure : Travelling, Batucada (Brazilian drums), ukulélé, rugby, motorcycling...

Photo : Flickr : <http://www.flickr.com/photos/scalino/> , photoblog: www.scalino.c.la