

# Nicolas MIRGUET

## Entrepreneur / Social Media Strategist

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## EXPERIENCE /

- 09/13 - today** /**TITRI Digital Services**, Bangalore (India)  
Setting-up and developing an outsourcing digital agency aiming at projects from small and mid-sized French companies (database enrichment, website and mobile development, webdesign, social media strategies and community management). [www.titri.fr](http://www.titri.fr)
- 03/12 - 08/13** /**Ogilvy & Mather**, Bangalore (India)  
Digital planner at the international hub mainly for Lenovo with the following missions: competition monitoring reports for different geos (Asia-Pacific, Western Europe) - creative briefing on various projects (new products, B2B programmes, partnerships...)- trends reports - social media strategies
- 08/10- 11/11** /**Buzzman**, Paris  
*Social Media Strategist*  
Leading the social-media team (4 community managers) at Buzzman Agency for the following missions : social-media strategies, promotion of our campaigns on the social media and PR, community management  
Accounts : Axe, Microsoft, Tippex (<http://vimeo.com/17763191>), Bic, Google
- 11/07-07/09** /**Vanksen** Paris  
*1 year and 8 months* *Consultant*  
Strategic presentation for buzz, social, online and 360 marketing campaigns.  
Accounts : [Phillips](#), [Passoã](#), [Cadremploi.fr](#), [EasyJet](#), [Givenchy](#), [Finaref](#), [Fiskars](#), [Mc Donald's](#), [1jour1pari.com](#), [ESCP](#) ...
- 06/07-11/07** /**OgilvyOne Paris**  
*6 months* *Consultant, project manager*  
Interactive project managing (websites, banners, campaign, CRM), client recommendations, brainstorming...  
Accounts : Mattel, Minute Maid, Nestlé, Louis Vuitton, American Express...
- 06/05 -12/05** /**TBWA\Interactive Paris** (stage)  
*6 months*  
Graphic Design, Web design (html, flash), Conception-Redaction  
Accounts : SNCF, Mc-Cain, Caisse d'Epargne, BNP, Leroy-Merlin...

## EDUCATION /

- 2003- 2006** Master of Science in Management at EUROMED Marseille Business School (ESC).  
**2006 - INDIA**, Mumbai : NMIMS Business School, exchange programm.  
**2002-2003** University DUT in Bordeaux (Sales techniques)  
**2001** A-Level in Bordeaux (with a social and economic major)

## LANGAGES /

**English** (Fluent, TOEIC: 865/990), **Spanish** (advanced level).

## INTERESTS /

**Motorcycle** trips (Paris to Sydney on a 125cc: [www.on-the-road-again.com](http://www.on-the-road-again.com))  
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